

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday August 8, 2012

4:00pm

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|---|--------------------|
| 1. Welcome | Kruger |
| 2. Public Comment | Kruger |
| 3. Action on June minutes | Kruger |
| 4. Financial Report | Murfin |
| 5. CEF Funding | Dyer |
| - Daisy BB Gun Competition \$20,000 for 2013-2015 | |
| - Poultry Arkansas Nutrition Conference \$2,000 Sept 2012 | |
| - Arkansas Economic Developers \$5,000 August 2012 | |
| 6. Director's Report | Dyer |
| -Sales Report | Eichenberger/Adase |
| 7. Ad Agency Report | Thoma |
| 8. Old Business | Kruger |
| -CEF Document | |
| 9. New Business | Kruger |
| 10. Adjourn | |

Next meeting is Wednesday September 12, 2012.