

ROGERS ADVERTISING AND PROMOTIONS COMMISSION
MEETING MINUTES
WEDNESDAY, June 12, 2013

1. Attendance:
 - Commissioners Present: Joe Murfin, Matt Disheroon, Shelly Keeter, Buddy Wright, David Faulkner, David Lang
 - Commissioners Absent: Mark Kruger
 - Staff Present: Allyson Twiggs Dyer, Frank Adase, Rachael Eichenberger
 - Guests: Raymond Burns, David Trapp
2. Meeting Called to order: Matt Disheroon
3. Public Comment: None
4. Action on March minutes
 - Motion to accept by Lang. Second by Wright. Motion approved unanimously.
5. Financial Report
 - Murfin reported on the financials. Hotel Taxes were up 9.81% for the month of April and up 7.04% for the year. Motion to accept by Wright. Second by Faulkner. Motion approved unanimously.
6. CEF Funding
 - a. NAFSA Region III Convention – **Granted \$6,500**
 - NAFSA Region III requested \$6,500 for their October 2013 Convention. The Commission decided to grant the group \$2,000.00. Motion to accept by Murfin. Second by Faulkner. Motion approved unanimously.
7. Director's Report
 - Dyer reported the website visits are up 91%. Dyer also reported that FLW College Tour was in the June issue of Time Magazine. Dyer showed a video of new photos Thoma took of Rogers, which included the water park, sports park, and farmers market. Eichenberger and Adase reported on the groups they have been prospecting. They also reported on recent convention and sporting events in Rogers.
8. Old Business
9. New Business
10. Adjourn
 - Commission decided not to have a meeting in July. The next meeting will take place August 14th. Motion to accept by Wright. Second by Murfin. Motion approved unanimously.

Respectfully Submitted,

Frank Adase

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