

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday May 9, 2012

4:00pm

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|-------------------------------------------------------|--------|
| 1. Welcome | Kruger |
| 2. Public Comment | Kruger |
| 3. Action on April minutes | Kruger |
| 4. Financial Report | Murfin |
| 5. CEF Funding | Dyer |
| - 2014 Arkansas Rural Development Conference-\$40,000 | |
| - Southwest Elite 7on7 Tournament- \$5,000 | |
| 6. Director's Report | Dyer |
| -Sales Report | Adase |
| 7. Ad Agency Report | Thoma |
| 8. Old Business | Kruger |
| -CEF Document edits | |
| 9. New Business | Kruger |
| 10. Adjourn | |

Next meeting is Wednesday June 13, 2012 4pm.