

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday August 13, 2014

4:00pm

- |  |               |
|--|---------------|
| 1. Welcome   | Kruger        |
| 2. Public Comment                                    | Kruger        |
| 3. Action on June minutes                            | Kruger        |
| 4. Financial Report                                  | Murfin        |
| 5. CEF Funding                                       | Dyer          |
| a. Arkansas Women Bloggers-\$1500                    |               |
| b. Poultry Federation-Arkansas Nutrition Conf-\$2000 |               |
| 6. Director's Report                                 | Dyer          |
| -Sales Report  | Adase/Cassidy |
| 7. Ad Agency Report                                  | Thoma         |
| 8. Old Business                                      | Kruger        |
| 9. New Business                                      | Kruger        |
| a. 2015 FLW Contract                                 |               |
| b. Resignation of Commissioner Shelley Keeter        |               |
| 10. Adjourn  |               |

Next meeting is Wednesday September 10, 2014, 4pm.