

ROGERS ADVERTISING AND PROMOTIONS COMMISSION  
AGENDA  
Wednesday, February 8, 2017  
4:00 pm

- |   |  |
|---|--|
| 1. Welcome  | Kruger   |
| 2. Public Comment   | Kruger   |
| 3. Action on November minutes                                       | Kruger   |
| 4. Financial Report   | Murfin   |
| 5. Director's Report  | Staff  |
| 6. CEF Funding  | Staff  |
|   |  |
| Rogers Athletic Department<br>2017 Great 8 Girls Basketball Classic | \$2,000  |
|   |  |
| Great Plains<br>2017 Spring Leadership Training Conference          | \$10,000   |
|   |  |
| K & K Veterinary Supply<br>2017 Spring Buyer's Market               | \$3,000  |
|   |  |
| K & K Veterinary Supply<br>2017 Fall Trade Show                     | \$7,000  |
|   |  |
| 7. Old Business   | Kruger   |
|   |  |
| 8. New Business   | Kruger   |
|   |  |
| Proposed 2017 Budget Adjustments from Reserve                       |  |
| Section 1   | adjustment of line 70289, City Wide Incentive Funding, from \$80,000 to \$100,000; and adjustment of line 70287, A & P Incentive Funding, from \$100,000 down to \$80,000. |
| Section 2   | appropriation of \$50,000 from Reserve Account 30100 to be moved into 70287 A & P Incentive Funding  |
| Section 3   | appropriation of \$50,000 from Reserve Account 30100 to be moved into 70830 Contract Services  |
| Section 4   | appropriation of \$50,000 from Reserve Account 30100 to be moved into new A & P line 70257 Website Design & Maintenance  |
|   |  |
| 9. Adjourn  | Kruger   |

Next scheduled meeting is at 4 pm Wednesday, March 8, 2017.