

ROGERS ADVERTISING AND PROMOTIONS COMMISSION
MEETING MINUTES
WEDNESDAY, January 14, 2015

1. Attendance:
 - Commissioners Present: David Faulkner, Joe Murfin, Buddy Wright, Mark Kruger
 - Commissioners Absent: David Lang, Matt Disheroon, Kate Tidwell
 - Staff Present: Frank Adase, Erin Jernigan
 - Guests: Raymond Burns, Brian White, Teresa Moss
2. Meeting Called to order: Mark Kruger
3. Public Comment:
 - Introduced and welcomed newly appointed commissioner, Kate Tidwell.
4. Action on November minutes
 - Motion to accept by Lang. Second by Murfin. Motion approved unanimously.
5. Financial Report
 - Murfin reported on the financials. Tax collections were up 9.93% for 2014. Motion to accept by Faulkner. Second by Disheroon. Motion approved unanimously.
6. CEF Funding
 - a. Shepherd's Chapel \$12,500 – **Granted \$12,500**
Shepherd's Chapel requested \$12,500 for their April 2015 conference. The Commission granted the group \$12,500 for 2015. Lang made comments. Motion to accept by Faulkner. Second by Murfin. One abstention, Lang. Motion approved unanimously.
 - b. K&K Veterinary Supply Inc – **Granted \$2,500 for January 2015 and \$6,000 for August 2015.**
K&K Veterinary Supply Inc. requested \$2,500 for January 2015 conference and \$6,000 for August 2015 conference. Lang made comments. Motion to accept by Murfin. Second by Faulkner. One abstention, Lang. Motion approved unanimously.
 - c. Poultry Federation – **Granted \$2,000 for 2015 Spring Symposium**
Poultry Federation requested \$2,000 for 2015 Spring Symposium. Motion to accept by Murfin. Second by Faulkner. One abstention, Lang. Motion approved unanimously.
7. Director's Report
 - Jernigan reported on the website and social media stats. Unique visits were up 118% and page views were up 19% in December. Oklahoma City was the top city in November. Adase reported his resignation and Jernigan reported on prospects she is working with.
8. New Business
 - a. Executive Director Interview
 - Burns commented on the hiring process. Still accepting offers, but currently looking at someone outside of the state.
9. Adjourn
 - Motion to accept by Murfin. Second by Faulkner. Motion approved unanimously.

Respectfully Submitted,

Erin Jernigan

Erin Jernigan