

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday, November 9, 2016

4:00 pm

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| 1. Welcome | Kruger |
| 2. Public Comment | Kruger |
| 3. Action on October minutes | Kruger |
| 4. Financial Report | Murfin |
| 5. Director's Report | Staff |
| Sales Report | Staff |
| 6. CEF Funding | Staff |
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| NWA Alumnae Chapter of Delta Sigma Theta
2017 Arkansas State Summit | \$3,000 |
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| Rotary International District 6110
Rotary District 6110 Annual Conference | \$4,000 |
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| National Guard Association of Arkansas
65 th General Conference & Exhibition | \$7,000 |
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| 7. Old Business | Kruger |
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| Marketing Agency Recommendation and Approval | |
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| 8. New Business | Kruger |
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| 2017 FLW Beaver Lake Contract | |
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| 2017 Budget Approval | |
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| December Meeting | |
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| 9. Adjourn | Kruger |

Next scheduled meeting is at 4 pm Wednesday, December 14.