

ROGERS ADVERTISING AND PROMOTIONS COMMISSION
MEETING MINUTES
WEDNESDAY, October 9, 2013

1. Attendance:
 - Commissioners Present: Mark Kruger, Shelley Keeter, Matt Disheroon, Buddy Wright, David Faulkner
 - Commissioners Absent: Joe Murfin, David Lang
 - Staff Present: Allyson Twiggs Dyer, Rachael Eichenberger, Frank Adase
 - Guests: Raymond Burns
2. Meeting Called to order: Mark Kruger
3. Public Comment: None
4. Action on August minutes
 - Motion to accept by Disheroon. Second by Faulkner. Motion approved unanimously.
5. Financial Report
 - Dyer reported on the financials. Hotel taxes were incomplete for August. Motion to accept by Wright. Second by Faulkner. Motion approved unanimously.
6. Director's Report
 - Dyer reported on the website stats and social media. August had 10,316 unique visits. Dyer also reported that the Pioneer Women Book Tour will be in Rogers on November 16th. Eichenberger and Adase reported on the groups they have been prospecting and new bookings.
7. Mint Update
 - Dyer reported that she has purchased the Mint system. The site went live on October 1st. Eichenberger and Adase have started prospecting in the program.
8. New Business
 - Commissioners Terms Expire – Matt Disheroon and Shelly Keeter terms will expire on November 1, 2013. The Commission voted to reappoint them for another 4 years. Motion to accept by Wright. Second by Faulkner. Motion approved unanimously.
9. Adjourn
 - The next meeting will take place November 13th. Motion to accept by Wright. Second by Disheroon. Motion approved unanimously.

Respectfully Submitted,

Frank Adase

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