

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday September 11, 2013

4:00pm

- |                                     |                    |
|-------------------------------------|--------------------|
| 1. Welcome                          | Kruger             |
| 2. Public Comment                   | Kruger             |
| 3. Action on August minutes         | Kruger             |
| 4. Financial Report                 | Murfin             |
| 5. CEF Funding                      | Dyer               |
| - Arkansas Municipal League \$6,000 |                    |
| - Ozark Craft Fair \$3,500          |                    |
| - Mr Bass of Arkansas \$5,000       |                    |
| 6. Director's Report                | Dyer               |
| -Sales Report                       | Adase/Eichenberger |
| 7. Ad Agency Report                 | Thoma              |
| 8. Old Business                     | Kruger             |
| a. Thoma Letter of Understanding    |                    |
| 9. New Business                     | Kruger             |
| a. MINT                             |                    |
| b. Meetings Quest Show              |                    |
| 10. Adjourn                         |                    |

Next meeting is Wednesday October 9, 2013 4pm.