

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday, September 7, 2016

4:00 pm

- |   |          |             |
|---|----------|-------------|
| 1. Welcome                              |          | Kruger      |
| 2. Public Comment                       |          | Kruger      |
| 3. Action on August minutes             |          | Kruger      |
| 4. Financial Report                     |          | Murfin      |
| 5. Director's Report                    |          | Staff       |
| Sales Report                            |          | Staff       |
| Marketing Update                        |          | Thoma Thoma |
| 6. CEF Funding                          |          | Staff       |
| Arkansas State Parks                    | \$775    |             |
| Annual Superintendents Conference       |          |             |
| Northwest Arkansas Textured Hair Affair | \$4,000  |             |
| Hair Care Expo                          |          |             |
| Rogers Public Schools Athletic Dept.    | \$2,000  |             |
| Great 8 Girls Basketball Tournament     |          |             |
| FLW Bass Tour                           | \$22,000 |             |
| 2017 Beaver Lake Tournament             |          |             |
| 7. Old Business                         |          | Kruger      |
| 8. New Business                         |          | Kruger      |
| 2016 Budget Adjustments                 |          | Shaw        |
| 9. Adjourn                              |          | Kruger      |

Next scheduled meeting is at 4 pm Wednesday, October 12, 2016.